



GIVENS MARINE MANUFACTURING INC.

New Dealer / Service Station Application Current Dealer / Service Station Renewal

Company Information	Company Name* _____
	Address _____
	City _____ State _____ Zip Code _____
	Country _____ Telephone _____
	Fax _____ Email Address _____
	Owner _____ Service Technician _____
	Contact Person _____ Sales Manager _____

* Please email a photo of your facility to info@givensliferrafts.com.

3 Credit References	Please provide us with 3 credit references.	
	1. Name _____	_____
	Address _____	_____
	City _____ State _____ Zip Code _____	_____
	Country _____ Telephone _____	_____
	1. Name _____	_____
	Address _____	_____
	City _____ State _____ Zip Code _____	_____
	Country _____ Telephone _____	_____
	1. Name _____	_____
	Address _____	_____
	City _____ State _____ Zip Code _____	_____
Country _____ Telephone _____	_____	

Company Category	Please select which of the following categories best applies to your organization:	
	<input type="checkbox"/>	1. Currently Authorized Givens Dealer And Active Givens Service Station
	<input type="checkbox"/>	2. Currently Authorized Givens Dealer But Not an Active Givens Service Station
	<input type="checkbox"/>	3. Currently Authorized Givens Service Station But Not an Active Givens Dealer
	<input type="checkbox"/>	4. Service Station/Dealer of Other Liferaft Brands but Not Currently Givens and Would Like to Become a Givens Dealer and/or Service Station. (circle which)
	<input type="checkbox"/>	5. You have Never Been Affiliated with Givens and have Never Serviced or Sold Liferrafts and would like to become an Authorized Dealer and/or Service Station. (circle which)

**** Display Raft Policy & Pricing And Website Policy**

We require that dealers set up a display raft in order to effectively sell our product line by affording potential customers the opportunity to see all the raft's unique features, especially our patented ballast system. Dealers without a display raft receive significantly less on discounts than those who hold a display raft. Please contact lperrino@givensliferrafts.com if you are interested in more information on our display raft pricing.

We require if you have an existing company website that product information about our raft models be present and that you provide a link to our website (www.givensliferrafts.com). Please call and we will send html text and images or actually design the page in-house for you.

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Raft Sales

Please answer the following questions that apply to your organization:

1. Choose one of the following:

- I am currently an authorized Givens Dealer
 I would like to apply to become an authorized Givens Dealer

2. Dealer Discounts (Check all which apply):

- I commit to sell Givens Life Rafts and want to qualify for the maximum dealer discount of 25% . I must sell a minimum of one raft per month. The discount applies only to Deluxe, XT USCG/SOLAS models.
 I would like to sell the Givens Life Rafts and will make a commitment to sell 6 rafts per year at 20% discounted pricing. The discount applies only to deluxe, xt & USCG/SOLAS models.
 I agree to order a display raft at 30% and become a Givens Dealer . I understand that the display raft can be sold only after six months of using it as a display model in our showroom.

3. What size yachts are most common at your location? _____

4. What body of water are you closest to? _____

5. What type of yachts are most common at your location? (Check all which apply)

- Power Sail Commercial Private Yachting other

6. Do you have a showroom?

- yes no

7. Do you presently display liferafts?

- yes no

If so, which brands? _____

8. Approximately how many liferafts (all brands) do you sell per year? Total _____

Yachting _____ Commercial _____ Other _____

9. How many Givens rafts do you estimate selling per year? _____

Raft Service

Please answer the following questions that apply to your organization:

1. I would like to attend a Givens Service Certification School and become a service center. Advise me of upcoming school dates. yes no

2. If you are a certified Givens Service Station, is your certification in current status? yes no

2a. What is the expiration date of your current Givens certificate? (Please fax us a copy) _____

2b. What is your service station #? _____ 2c. What is your certificate #? _____

2d. What is your USCG #? _____

3. If you would like to be certified or would like an additional person to become certified please fill out our service school application, and indicate below:

- Yes, interested in attending certification school No, not interested in attending certification school

4. If you are a service station of other brands of rafts, please list all brands you service: _____

5. Approximately how many liferafts (all brands) do you service per year? Total _____

Yachting _____ Commercial _____ Other _____

6. How many Givens rafts do you estimate servicing per year? _____

Please note: At our discretion we may offer promotional discounts to dealers that qualify.

To commence this dealership I agree to order a 4 or 6 person diplay raft.

DATE: _____

AUTHORIZED SIGNATURE